## Community-led Digital Inclusion





## 20% of Torbay residents are digitally excluded





27,250 people

## Digital participation is key to people's daily lives





## We are concerned about people being left behind





## We need the best solution to turn this situation around





The Digital Inclusion Network offers a deliverable solution





## Reaching those most vulnerable to digital exclusion



Photo by RF.\_.studio from Pexels Photo by cottonbro from Pexels Photo by Marcus Aurelius from Pexels



## Reaching to those most vulnerable to digital exclusion



Photo by <u>cottonbro</u> from <u>Pexels</u> Photo by <u>RF. .studio</u> from <u>Pexels</u> Photo by <u>William Fortunato</u> from <u>Pexels</u>



Through the community sector using existing relationships in the community



Torbay Community Helpline One call - that's all 01803 446022

**Torbay Community Helpline** 



Sectoral and organisational identification of people





#### Principles:

- Asset and strength-based
- What matters to the person
- Community driven, through relationships





### Model Approach:

- Cross-sectoral
- A coordinated approach
- Creating pathways and collaborations



get online stay online improve online







# By working in partnership





Having a communication strategy that connects with people and organisations





# A call to action



Work with us to enable people to get online, stay online and improving online by:

- 1. Identifying people and connecting them into the network.
- 2. Helping us to understand and work with us to meet your organisational needs.
- 3. Sharing or offering resources.
- 4. Joining the Digital Inclusion Network.



#### **Thank You**

